



2017 LABOUR DAY PHOTO COMPETITION RULES AND GUIDELINES

The Nuh Dutty Up Jamaica Cleanup Network Photo Competition is open to all Jamaican **registered** community groups, service clubs, academic institutions, religious groups/organizations, and non-government organizations, who host cleanups for Labour Day 2017.

To enter the photo competition community groups must send in **before and after** high resolution photos of the area your group has cleaned up for Labour Day 2017.

ENTRY PERIOD

- The photo competition is open from Monday, May 8 at 12 noon until 11:59 PM on May 28, 2017 (deadline). Entries submitted after the deadline will not be eligible.

ENTRY CRITERIA

- Entrants must:
 1. Be a registered group/organization - community based organization, non-government organization, service club, community association, academic institution, religious group/organization.
 2. Have a bank account in the name of their group/organization
- All entries must be in digital format; JPEG (.jpg or .jpeg) at a high resolution (300 dpi or 1024 pixels longest edge). Photos can be taken with a smartphone/cell phone camera or other camera device.
- Each entry must accurately reflect the cleanup site **before and after** the cleanup as it appeared.
- Entries are limited to two (2) photos – one before, one after.
- Entries must include:
 - Contact information: name of group/organization, contact person, contact number, e-mail address
 - The specific location of the cleanup (address, city, parish)
 - Date of cleanup

- The number of volunteers that participated in the cleanup
- The number of bags of garbage collected at the cleanup
- Cleanups must take place between noon on May 8, 2017 and 11:59PM on Sunday, May 28, 2017.
- All entrants must be following Nuh Dutty Up Jamaica on Instagram (@nuhduttyupjamaica), Twitter (@nuhduttyupja) or Facebook (facebook.com/NuhDuttyUpJamaica).
- There is no entry fee.
- No late entries will be considered
- Existing Nuh Dutty Up Jamaica Cleanup Network Coordinators and family members of people employed to the Jamaica Environment Trust are not eligible to receive prizes in the competition

HOW TO ENTER

- Identify an area in your community that needs cleaning up
- Take a “before” photo of the area, prior to the cleanup taking place
- CLEAN IT UP! Tips on how to host a cleanup can be found on www.nuhduttyupjamaica.org
- Take an “after” photo of the area, once the cleanup has taken place, from the same angle as the “before” photo.
- Submit your before and after photos to nuhduttyupjamaica@gmail.com by 11:59PM on Sunday, May 28, 2017
- **Share your photos publicly** on social media: Facebook, Instagram, and/or Twitter using the hashtags #nuhduttyupjamaica and #NDUJpix by 11:59PM on Sunday, May 28, 2017. A link to the post(s) should be included in your email submission.

JUDGING

- Entries will be assessed by JET and independent judge to determine the winners. The three (3) best entries will be selected to each receive a cash prize:
 - 1st place J\$50,000
 - 2nd place J\$25,000
 - 3rd place J\$10,000
- Winners of the Nuh Dutty Up Jamaica Cleanup Network Photo Competition will also be featured in an advertorial in a local newspaper and also on the Nuh Dutty Up Jamaica and Jamaica Environment Trust social media networks.
- The decision of the judges is final.
- Winners will be announced no later than June 5, 2017.
- The winners will be notified using the contact information provided at the time of entry.

CONDITIONS OF COMPETITION

- By submitting photos, groups/organizations give permission for Jamaica Environment Trust to use their entry in the Nuh Dutty Up Jamaica Social Media without need for any further permissions or releases.
- The only compensation for submitting an entry is the opportunity to be awarded a prize if the entry wins. No additional compensation will be made for photos submitted. The entrant

accepts all copyright liabilities. The entrant warrants that all submissions are their own work and all necessary permissions to use images have been obtained.

- Entrants should keep one copy of their photos. Jamaica Environment Trust is not responsible for any entries that are lost, damaged, or that are not successfully submitted.
- Ownership of the underlying intellectual property of the photo remains with the entrant, with the following exceptions:
 - The Winning Entrants' also grant Jamaica Environment Trust the right to use, reproduce, reprint, distribute, and/or display their submission without further compensation or notification until December 31, 2018
 - Jamaica Environment Trust maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the winning entries for advertising, publicity, and promotional purposes on their website, social media channels, on broadcast television (free to air and cable channels) in cinemas, at events, or at any other venues or media outlets as determined by the Jamaica Environment Trust until December 31, 2018
- Entrants agree to hold Jamaica Environment Trust and all JET employees harmless against any and all claims and liability arising out of use of the photos. Entrants assume all liability for any injury or damage caused from participation in the competition or use/redemption of any prize.
- Content of photos submitted must comply with all local and national laws of Jamaica
- Content in the photo must not 1) promote illegal behavior; 2) support racial, religious, sexual or other prejudice or discrimination; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Jamaica Environment Trust in its sole and conclusive determination.
- Entrants agree to be bound by the official competition rules and decisions of the judges.

Jamaica Environment Trust

May 8, 2017

The Nuh Dutty Up Jamaica Cleanup Network Photo Competition is made possible by the Tourism Enhancement Fund and the Wisynco Group, through their support of the Jamaica Environment Trust's Clean Coasts Project and Nuh Dutty Up Jamaica public education campaign.

