



CORPORATE JAMAICA: How You Can Help

Does your company want to be a part of the Nuh Dutty Up Jamaica campaign?

Here are some ways you can support the movement:

1. Circulate the GET INVOLVED Nuh Dutty Up Jamaica flier to your staff
2. Adopt a beach or other public space in Jamaica to clean up and maintain
3. Share the Nuh Dutty Up Jamaica campaign messages on social media with your networks:
Facebook: www.facebook.com/NuhDuttyUpJamaica
Instagram: [@nuhduttyupjamaica](https://www.instagram.com/nuhduttyupjamaica)
4. Display the Nuh Dutty Up Jamaica logo in your stores and offices and on your packaging
5. Sponsor radio advertising slots for the Nuh Dutty Up Jamaica radio drama series and jingle. Your company name will be mentioned during the advertisement, e.g. brought to you by...
6. Donate billboard space for Nuh Dutty Up Jamaica outdoor advertising in urban areas
7. Donate television advertising slots for the Nuh Dutty Up Jamaica animated public service announcements. Your company logo will be displayed at the end of the advertisement
8. Donate print advertising space for local newspapers and magazines. Your company logo will be displayed in the graphic
9. Donate Nuh Dutty Up Jamaica branded bins to a Jamaican community – you can purchase a stencil to brand the bins for \$11,000 at [Jamaica Environment Trust, 11 Waterloo Road, Kingston 10](#)
10. Donate to the fund for a huge Nuh Dutty Up Jamaica bag, which can be displayed at events. Your company logo will be displayed on the base of the installation
11. If your company is entering a team event, such as a 5K run, consider wearing Nuh Dutty Up Jamaica T-shirts or incorporating the Nuh Dutty Up Jamaica logo into your team t-shirt's design
12. Share the Nuh Dutty Up Jamaica messages at a staff meeting and start a discussion using the Nuh Dutty Up Jamaica Talking Points handout
13. Purchase Nuh Dutty Up Jamaica t-shirts and give them to your staff members. T-shirts are available for \$1000 at [Jamaica Environment Trust, 11 Waterloo Road, Kingston 10](#)
14. Display the Nuh Dutty Up Jamaica poster in your staff lunch room/cafeteria

