Promote the Nuh Dutty Up Jamaica message within our organisation

- Place Nuh Dutty Up Jamaica poster in the lunch room
- Discuss Nuh Dutty Up Jamaica campaign and how garbage is managed at a staff meeting
- Discuss how to reduce the amount of waste generated
- Brand garbage bins with Nuh Dutty Up Jamaica stickers
- Provide bins for separating garbage
- Find a recycling company which will take the plastic, paper and/or cardboard
- Confirm that garbage is collected by a licensed contractor
- Find out where the garbage is taken
- Represent Nuh Dutty Up Jamaica at a team event (5K, Labour Day Project, Cleanup)

Adopt a beach or other public space to cleanup and maintain

Prominently display the Nuh Dutty Up Jamaica logo in all stores/branches

Put the Nuh Dutty Up Jamaica logo on product packaging

Sponsor Nuh Dutty Up Jamaica bins for public spaces

Donate advertising space to the campaign

- Print
- Television
- Outdoor
- Radio

Use social media networks and the website to promote Nuh Dutty Up Jamaica once per month

- Instagram
- Facebook
- Twitter
- Snapchat
- YouTube
- Website

FOR MORE INFORMATION EMAIL nuhduttyupjamaica@gmail.com