

NUH DUTTY UP JAMAICA CHECKLIST



ORGANISATION NAME:

NUH DUTTY UP JAMAICA AMBASSADOR:

- Promote the *Nuh Dutty Up Jamaica* message within our organisation**
 - Place *Nuh Dutty Up Jamaica* poster in the lunch room
 - Discuss *Nuh Dutty Up Jamaica* campaign and how garbage is managed at a staff meeting
 - Discuss how to reduce the amount of waste generated
 - Brand garbage bins with *Nuh Dutty Up Jamaica* stickers
 - Provide bins for separating garbage
 - Find a recycling company which will take the plastic, paper and/or cardboard
 - Confirm that garbage is collected by a licensed contractor
 - Find out where the garbage is taken
 - Represent *Nuh Dutty Up Jamaica* at a team event (5K, Labour Day Project, Cleanup)
- Adopt a beach or other public space to cleanup and maintain**
- Prominently display the *Nuh Dutty Up Jamaica* logo in all stores/branches**
- Put the *Nuh Dutty Up Jamaica* logo on product packaging**
- Sponsor *Nuh Dutty Up Jamaica* bins for public spaces**
- Donate advertising space to the campaign**
 - Print
 - Television
 - Outdoor
 - Radio
- Use social media networks and the website to promote *Nuh Dutty Up Jamaica* once per month**
 - Instagram
 - Facebook
 - Twitter
 - Snapchat
 - YouTube
 - Website



FOR MORE INFORMATION EMAIL nuhduttyupjamaica@gmail.com